

Survive or Thrive 2026

Kentucky

Friday Oct 9th @ The Barn

2661 Clintonville Rd Winchester, KY 40391

Breakfast - Provided by Fleece

8:30 AM – Welcome (Dennis Craig & Chris Shearer)

8:35 AM to 9:35 AM – Lucas Underwood (Changing the Industry)

9:40 AM to 11:10 AM – Sara Fraiser (AIM)

11:15 AM to 12:15 PM – Dean Cole (Focus CFO)

12:15 AM to 1:15 PM – Lunch – Provided by Suncoast Performance

1:15 PM to 2:45 PM – Jimmy Lea (The Institute)

2:50 PM to 5:00 PM – Darrin Barney (Elite Worldwide)

5:00 PM – Closing Statements (Chris Shearer)

6:00PM Happy Hour @ Abettor Brewing – Provided by Alliant Power

128 N Highland St, Winchester, KY 40391

Saturday Oct 10th @ The Barn

2661 Clintonville Rd Winchester, KY 40391

Breakfast - Provided by Industrial Injection

8:00 AM – Welcome (Chris Shearer)

8:05 AM to 8:35 AM – Shop Monkey

8:35 AM to 9:05 AM – S&S Diesel

9:05 AM to 9:35 AM – Suncoast

9:35 AM to 10:05 AM – DDP

10:05 AM - Refocus

10:10 AM to 10:40 AM – Fleece

10:40 AM to 11:10 AM – Edge Products

11:10 AM to 11:40 AM – HSP

11:40 AM to 12:10 PM – Tekmetric

12:05 PM to 1:00 PM Lunch - Provided by Edge Products

1:00 PM to 2:55 PM – Zeb Beard

2:55 PM - Closing Statements (Chris Shearer)

4843 Rockwell Rd Winchester, KY 40391

3:00 PM to 5:00 PM Ice Cream Truck – Provided by South Bend Clutch

3:00 PM to 6:00 PM - Vendor Hall Opens in the Warehouse